

AI Features Comparison



Feature	Google NotebookLM	Chat GPT (Open AI)	Magic School AI
Purpose	Organizing research, generating notes, and building projects with AI assisted exploration & citation management	Conversational AI assistant for creative, academic, and professional tasks including brainstorming and tutoring	AI platform specifically tailored for educators with tools aligned to teaching needs
Data Source Customization	Allows document uploads, direct prompts, and instruction customization	Custom instructions, file uploads, memory (for pro users), and adjustable tone/personality	Form-style prompt customization, no document uploads; limited instruction personalization
Student Use Cases	Research assistance, writing support, and personalized study guides (concept maps, audio, podcast creator)	Homework help, tutoring, language practice, creative writing, idea generator, coding assistance	Primarily focused on teacher-facing tools, has a student classroom feature that is customizable through setup
Teacher Use Cases	Create study materials, lesson planning, feedback on writing, multimodal study resources (concept map, podcast, timeline) rubric generation and AI powered analysis	Lesson planning ideas generation, writing feedback, idea generation, student differentiation, professional development	Generates lesson plans, rubric generator, text question generator, quiz/assessment creator, vocabulary generator, IEP goal generator
Privacy / Safety	Google-secured, private to the user	Paid version is private	FERPA - compliant and educator-focused
Best For...	Research-heavy activities, organizing learning resources, student driven learning	Versatile use across subjects and styles	Time-saving teacher tasks & education compliance